

BATON OF HOPE Basingstoke TOUR 2025

Hello,

First of all, thank you for taking the time to support our fundraising efforts for Baton of Hope as it comes to Basingstoke on the 25th September 2025. Your help means so much! We've put together this fundraising pack to provide you with ideas and resources to make your event a success. Inside, you'll find:

- Fundraising ideas to inspire you
- A "Save the Date" poster to share on social media, around your office, or anywhere you think it could help
- A selection of social media templates designed with Baton of Hope's branding to help promote your event

Feel free to use these materials in any way that works best for you, and let us know if you need any additional support. All money raised will go towards the event. Any leftover funds will be donated to the Baton of Hope.

Thank you again for being part of this important cause—we truly appreciate your efforts!

TRIGGER WARNING

This fundraising pack includes information about suicide and related facts that may be triggering or distressing for some individuals. If needed, take breaks and care for yourself throughout.



BATON OF HOPE

IF YOU OR SOMEONE YOU KNOW NEEDS **HELP** REACH OUT.

SAMARITANS – 116 123

CALM – 0800 585858

TEXT '**SHOUT**' TO 85258

PAPYRUS (U35'S) – 0800 068 4141

SWITCHBOARD (LGBTQ+) – 0300 330 0630



SUICIDE IS THE BIGGEST KILLER OF MEN AND WOMEN UNDER 35 IN THE UK.

WE WANT TO CHANGE THAT AND WE NEED YOUR HELP.

THE BATON OF HOPE IS THE LARGEST SUICIDE PREVENTION IN THE UK AND IT IS COMING TO BASINGSTOKE. HELP RAISE FUNDS TOGETHER, WE BRING HOPE.

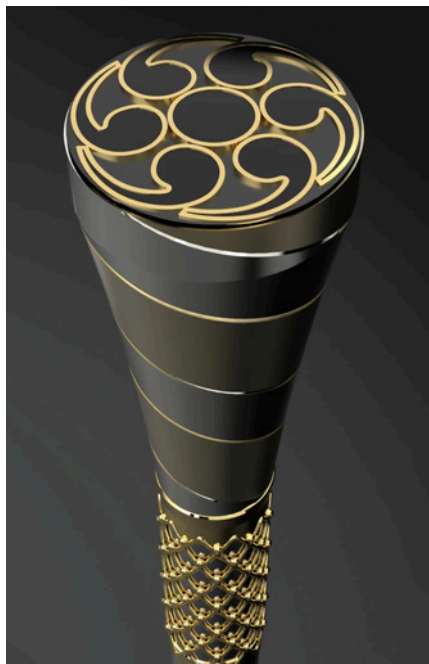
Fundraising ideas

Bake sale, Coffee
Morning, Fancy Dress
Day raffle

Quiz - virtual or face to
face, games night,
Sports Day ,Sponsored
silence

Or Really Go Big charity
Ball, silent Auction

Challenge events
skydive, wing walk run
a marathon, climb
Everest.



This is **your** event so choose the activity best for you. There are a whole range of different **activities** and events you can **organise** - you can go as **big** or small as you want. We've put together a list of just some of the **events** you might want to consider.

ALWAYS OK TO ASK: “ARE YOU OK?”

BETTER TO ASK A SMALL QUESTION THEN MISS THAN MISS A BIG OPPORTUNITY.

Once you know what you're going to do then its time to get planning. Depending on what you're doing, you will need to decide some things such as where you will hold your event and when. Do you need to invite people or advertise? Social media is a great way to let lots of people know about what you are doing and get some extra support.

Think about how you'll raise the money - you can easily set up your own Just Giving or other fundraising page - where people can donate directly to Inclusion. Make a plan, set a budget and make a checklist of all the things you might need. You will also need to think about any risk assessment to ensure your guests are safe.

If you're doing a challenge event, think about organisations that will arrange this and if there are any additional costs to think about. Most of all have fun and tell us all about it and send us photos to share on our website and social media.



**SCAN HERE TO JOIN OUR
FACEBOOK GROUP**

SEVENTEEN PEOPLE WILL DIE BY SUICIDE TODAY... TOMORROW... AND THE DAY AFTER THAT.

EVERYONE OF US HAS A ROLE TO PLAY IN REDUCING THE NUMBER OF SUICIDES IN THE UK.

Once you have completed your fundraiser, there are a few ways you donate to Inclusion. If you've set up donations via a Just Giving/gofundme or other charity page then payment should automatically come to us once we've been set up. If you have raised cash, then please do donate the money raised via our donate now button on our website (please do let us know you've done this) alternatively you can contact us at for further details on how to make a BACS transfer.

Thank you so much for your wonderful support. Please do contact us with any queries about your event, or just to tell us what you're doing and the reasons why you think it's so important to support Inclusion with the baton of hope.

FIND OUT MORE AT

WWW.INCLUSIONEDUCATION.ORG.UK

EMAIL:

BATONOFHOPE@INCLUSIONEDUCATION.ORG.UK



SCAN HERE TO DONATE

HERE ARE TEMPLATES FOR SOCIAL MEDIA POSTS, SAVE-THE-DATE POSTERS, AND SHAREABLE FACTS AND STATEMENTS .

SUICIDE IS THE BIGGEST KILLER OF **MEN AND WOMEN** UNDER 35 IN THE UK. MORE THAN IN TRAFFIC ACCIDENTS. MORE THAN FROM CANCER. AND EVERY SINGLE ONE IS POTENTIALLY PREVENTABLE.

ALWAYS OK TO ASK: “**ARE** YOU OK?”
BETTER TO ASK A SMALL QUESTION THEN MISS THAN MISS A BIG OPPORTUNITY.

SEVENTEEN PEOPLE WILL **DIE** BY SUICIDE TODAY... TOMORROW... **AND** THE **DAY AFTER** THAT.
EVERYONE OF US HAS A ROLE TO PLAY IN REDUCING THE NUMBER OF SUICIDES IN THE UK.

6,000+ DEATHS BY SUICIDE IN THE UK EVERY YEAR.

ACUTE **MENTAL HEALTH** CONDITIONS ACCOUNT FOR OVER **55%** OF ALL LOST WORKING DAYS ANNUALLY IN THE UK (EXCLUDING PERSONNEL WHO DON'T ADMIT ACTUAL CAUSE DUE TO CONTINUING STIGMA)

17 MILLION WORKING DAYS LOST ANNUALLY IN THE UK AT A COST OF **£56 BILLION** TO BUSINESSES.

A **ZERO-SUICIDE** SOCIETY IS THE BATONS OF HOPE **DESTINATION**.
WE AIM IS TO SMASH THE STIGMA AROUND SUICIDE, OPEN UP THE CONVERSATION, AND SAVE LIVES.

SMALL TALK AND SIMPLE **QUESTIONS** **SAVE** LIVES.

“HI, WHERE CAN I GET A COFFEE?”, OR A SIMILAR QUESTION, CAN BE ALL IT TAKES TO INTERRUPT SOMEONE’S SUICIDAL THOUGHTS.

MOST **SUICIDES** ARE **PREVENTABLE**, IF ONLY THE PEOPLE **AROUND** THE INDIVIDUAL COULD **RECOGNISE** AND **ACT** ON THE **SIGNS**.

TWO THIRDS OF PEOPLE WHO DIE BY SUICIDE ARE NOT IN TOUCH WITH MENTAL HEALTH SERVICE IN THE YEAR BEFORE THEIR DEATH... SO IT IS MUMS, DADS, BROTHERS, SISTERS, FRIENDS AND COLLEAGUES, (AND EVEN STRANGERS) WHO ARE AT THE FOREFRONT OF THE FIGHT AGAINST SUICIDE.

THE **BATON OF HOPE** WILL BE THE **BIGGEST SUICIDE** PREVENTION **INITIATIVE** THE UK HAS EVER SEEN.

THE TOUR WILL VISIT 12 CITIES IN ALL FOUR NATIONS AND REACH MILLIONS OF **PEOPLE WHO CAN LEARN WHAT THEY NEED TO DO TO POTENTIALLY SAVE A LIFE.**

SUICIDE.

IT'S TIME TO **TALK**;

IT'S TIME TO **UNITE**;

IT'S TIME TO **CHANGE**.

IT'S TIME TO **CHALLENGE**

THIS **SILENT CRISIS**.

BATON OF HOPE



BATON
OF
HOPE

TOUR 2025

#PASSITON

WRITE YOUR TEXT
HERE



BATON
OF
HOPE

TOUR 2025

#PASSITON



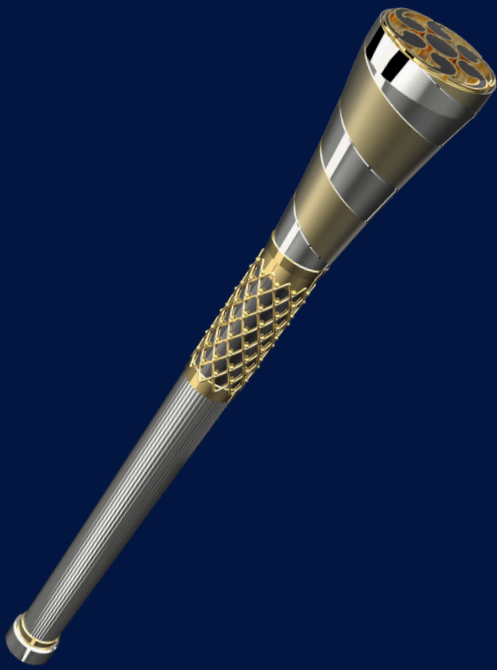


**WRITE YOUR TEXT
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**BATON
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WHITE TEXT HERE

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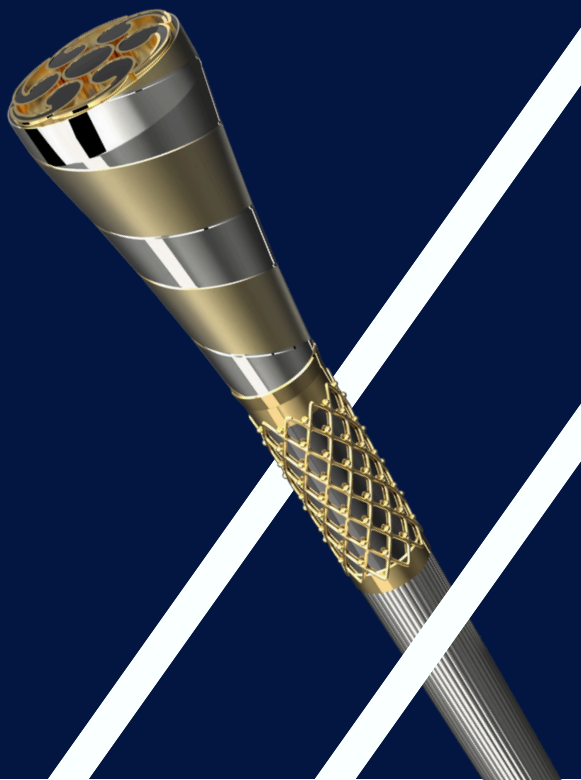


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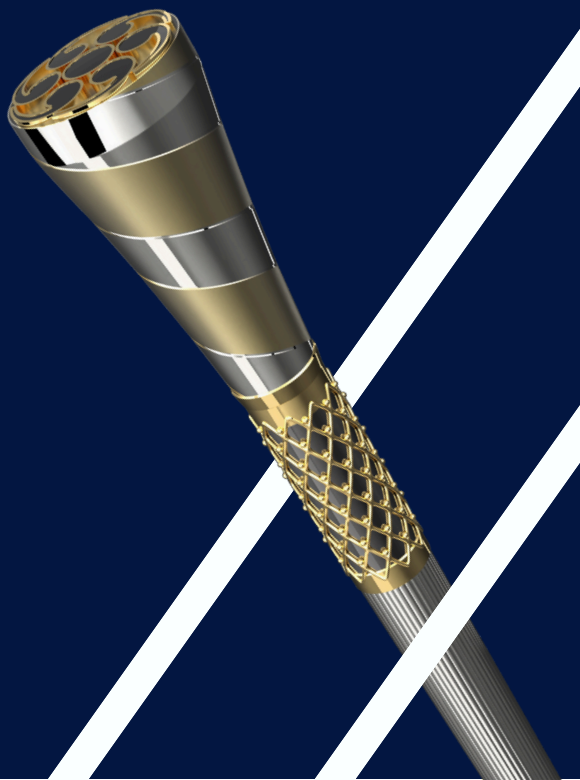
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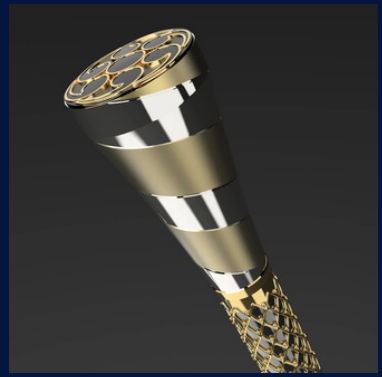


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WHEN :

TIME :

DETAILS :

**DON'T FOR GET TO JOIN US
WHEN THE BATON GOES
THROUGH BASINGSTOKE
ON THE 25TH OF
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[inclusion]
Education



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